



DAAR-UL-REHMAT TRUST'S
A.E. KALSEKAR DEGREE COLLEGE

KAUSA, MUMBRA
Permanently Affiliated to the University of Mumbai
Accredited by NAAC with B++ Grade
ISO certified 9001:2015

<u>CRITERION II</u>	
KEY INDICATOR	2.3 Teaching Learning Process
METRIC NO.	2.3.1

- **Student centric methods, such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences.**

EXPERIENTIAL LEARNING

- **Laboratory Sessions**
- **Study Tours and Excursion**
- **Mock Elections**
- **Mock Parliament**
- **Role Play**
- **Internship**
- **Projects**

Laboratory Sessions

DEPARTMENT OF CHEMISTRY



STUDENTS LABORATORY SESSIONS

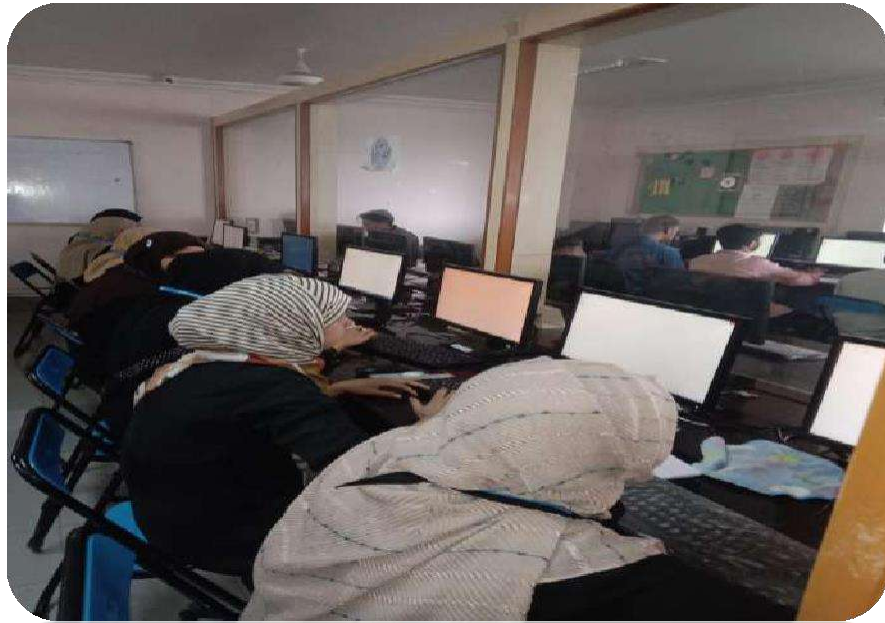




STUDENTS LABORATORY TESTING SESSIONS



DEPARTMENT OF INFORMATION & TECHNOLOGY



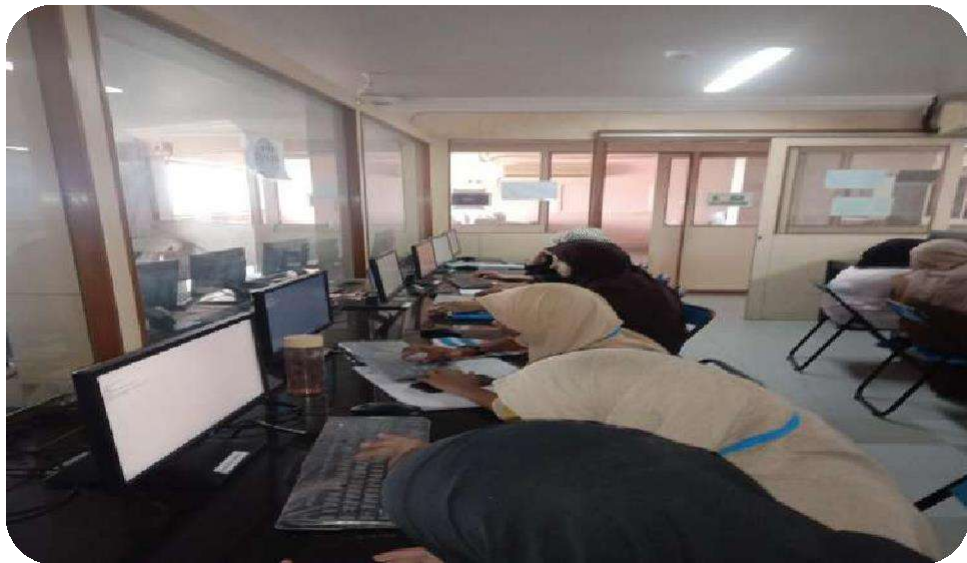
STUDENTS PREPERATION FOR IT EXAM





STUDENTS PRACTICE SESSION





LEARNING LECTURES FOR IT STUDENTS



Study Tours and Excursions

DEPARTMENT OF ZOOLOGY

An Excursion to “Sanjay Gandhi National Park, Dahisar Fish Market and urban Garden Centre (Nursery)” for F.Y.BSc on 10th September, 2022

The Department of Zoology, A.E. Kalsekar Degree College has organized a One day Field Visit at Sanjay Gandhi National Park, Dahisar Fish Market and urban Garden Centre. All the F.Y.BSc students attended the visit. The students were able to observe the huge biodiversity of plants. There they also observed the different types of medicinal plants and their clinical importance. The visit was coordinated by Ms. Misbah Shaikh.



An Excursion to “Rajiv Gandhi National Park” and “Katraj Dairy” for S.Y.BSc and T.Y.BSc students on 08th September, 2022

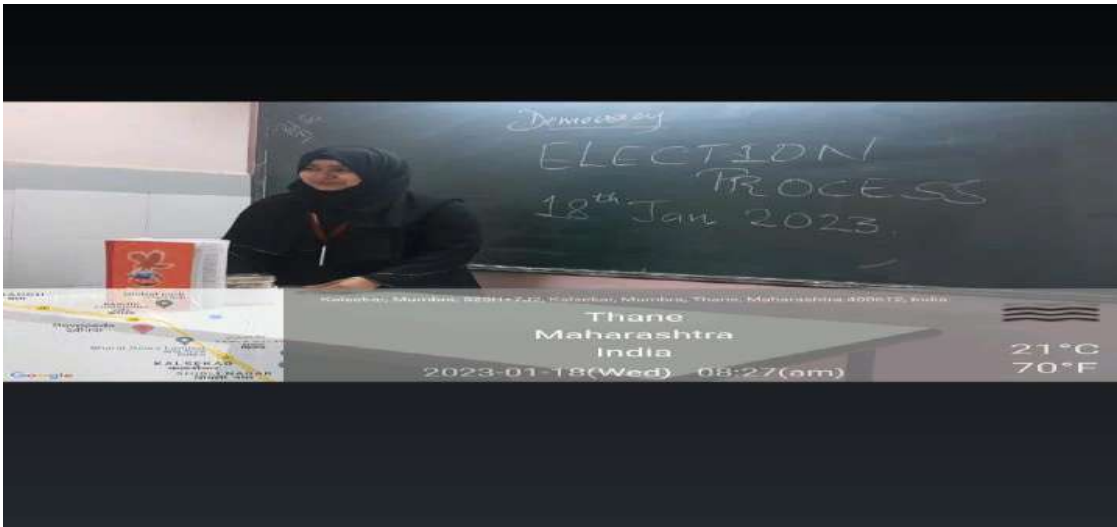




Mock Elections

Department of Political Science

The Department of Political Science arranged Mock Elections to sensitize the students on importance of voting. The Electoral process was explained to students through the activity.



MOCK PARLIAMENT

The department of Political Science every year organizes Youth Parliament to make the students aware about the parliamentary proceedings. The entire Youth parliament Session gave hands on experience to the participants to engage in law making process. Students from Department of Political Science participated in youth Parliament Competition in PARVAAZ Cultural FEST on 4th March 22. The debated on current issues and showed the bill passes procedure in the Parliament.



Students performing at Mock Parliament



PLAY – ON HISTORICAL THEMES

DEPARTMENT OF HISTORY

Department of History has conducted the above-mentioned competition **22nd December, 2022**. Students presented **Four Plays** on the topics like **The Founder of Mughal Empire (TYBA)**, **The Second Alexander (TYBA)**, **French Revolution (SYBA)** and **The Father of Indian Renaissance (FYBA)**.

It was learning through act which develops confidence among the students in facing the audience.



22.12.2022 – The Father of Indian Renaissance Play by FYBA



22.12.2022 – The Founder of Mughal Empire - Play by TYBA



ROLE PLAY

Department of M.com

On 04th January 2022, Department of M. Com organized “ROLE PLAY”, took place in class room no 405, it was performed by M.com II (Business Management) students on topic Organizational Citizenship Behaviour which was Educational lecture, under the Head of Department Prof. Arjumand Siddiqui.



Experiential learning through role play perform by M.com II (Business Management students).

Topic : Organizational Citizenship Behaviour



(Formerly known as Swimwell PBP Pools Pvt.Ltd.)
Corporate Identification Number (CIN): U45200MH2017PTC208919

To whomsoever it may concern

This letter is to certify that Ms Eram Ansari has successfully completed her internship program of 22days in our Swimwell Pool India Pvt Ltd at Marketing Department her internship tenure was from 1.2.23 till 22.2.23

During the above period we found that she was consistent, honest and diligent in her assigned duties and responsibilities.

We wish her all the success in her future endeavors.

A handwritten signature in blue ink, appearing to read 'Sayyed Ayesha', is written over a horizontal line.

Sincerely

H.R. Manager

Sayyed Ayesha



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Name of the Dept. /Com /Forum: **Department of Economics**

TYBA (G2) SEM- VI, PROJECTS LIST 2022-23

SR NO	ROLL NO	NAME	GENDER	PROJECT NAME
1	01	Bilkis Khatun	F	Development of Indian Money Market
2	03	Fatma Mumtaz	F	Debt Market in India
3	04	Ansari Halima Noor Mohammad	F	Capital Market in India
4	05	Ansari Kulsoom Muzammil Akhtar	F	A Project on Portfolio Management & Investment Decision
5	06	Ansari Mantasha Saquib	F	Future of Leasing Finance in India
6	07	Ansari Samreen Banu Mohd Shahid	F	Future Trading in India
7	09	Azmi Khatija Shafatullah	F	Mutual Fund in India
8	10	Chaudhary Rukhsana Israil	F	Significance of Money Market
9	14	Chougale Rehnaz Rounaq Ali	F	Portfolio Management & Financial Growth
10	15	Dalvi Mahek Asgar	F	Overview of Indian Financial Institutions
11	19	Farooqui Laiba Mohd Taufique Ahmed	F	Role of SEBI
12	20	Gupta Ruby Kishan Kumar	F	Significance of Organised Money Market
13	21	Kewal Saniya Salim	F	Reflection of Public Debt in India
14	22	Khan Aaisha Tahseen Munauwar Ahmed	F	Role of MCX in India
15	23	Khan Afreen Saba Serajuddin	F	Advantages of MCX in India
16	24	Khan Asma Ayub	F	Scope of Money Market in India
17	26	Khan Ayesha Jamal	F	Pension Fund and IRDA
18	27	Khan Fatma Nasiruddin	F	Trends in Mutual Fund in India
19	28	Khan Hajra Abdul Raheem	F	Debt Market in India
20	31	Khan Mehwash Fatima Feroj	F	Role of Association of Mutual Funds (AMFI) in India
21	32	Khan Misaba Nasrat	F	Progress of Mutual Funds in India
22	33	Khan Naziya Eijazuddin	F	Role of RBI in Economic Development
23	35	Khan Nida Mohd Idris	F	Trends in Capital Market in India
24	37	Khan Rizwana Mohd Idrees	F	India is a New Land for Insurance Sector
25	38	Khan Sameera Abdul Qayyum	F	A Project on Money Market Instruments
26	39	Khan Samreen Firoz	F	Money Market in India
27	40	Khan Sauleha Mashooque	F	Problem of Insurance in India
28	42	Khan Tarana Khatoon Md Wakil	F	Scope of Insurance Sector in India
29	43	Khan Tehzeeb Fatma Gulam Hyder	F	Futuristic Approaches in Capital Market
30	44	Khan Zainab Abdul Salam	F	Merchant Banking in India
31	47	Khan Zeenat Abdul Ahad	F	Role of Merchant Banking in India

**A PROJECT ON
INTERPRETATION OF E-MAIL MARKETING
ON SWIMWELL POOLS INDIA PVT. LTD.**

SUBMITTED TO



**UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF THE DEGREE OF
BACHELOR OF MANAGEMENT STUDIES
UNDER THE FACULTY OF COMMERCE**

SEMESTER VI

2022-23

SUBMITTED BY

ANSARI ERAM ALI HUSSAIN

ROLLNO:04

UNDER THE GUIDANCE OF

MR.UMER ALI



**DAAR-UL-REHAMT TRUST'S
A. E. KALSEKAR DEGREE COLLEGE
KAUSA, MUMBRA, THANE – 400612.
(AFFILIATED TO UNIVERSITY MUMBAI)
ACCREDITED WITHB++GRADE BY NAAC**



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A.E. KALSEKAR DEGREE COLLEGE

KAUSA, MUMBRA

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ISO certified 9001:2015

CERTIFICATE OF PROJECT WORK

This is to certify that Mr./Ms. ANSARI ERAM ALI HUSSAIN of
TYBMS Semester VI Seat No 2123337 has
undertaken & completed the project work titled E-MAIL MARKETING.
during the academic year 2022-23. under the guidance of
Mr./Ms. UMER ALI. submitted on
6th APRIL 2023. to this college in fulfillment of the curriculum of

BACHELOR OF MANAGEMENT STUDIES


UNIVERSITY OF MUMBAI.

*This is bonafide project work & the information presented is true & original
to the best of our knowledge and belief.*


Project Guide


Head of Department


Principal


External Examiner



To whomsoever it may concern

This letter is to certify that Ms Eram Ansari has successfully completed her internship program of 22days in our Swimwell Pool India Pvt Ltd at Marketing Department her internship tenure was from 1.2.23 till 22.2.23

During the above period we found that she was consistent, honest and diligent in her assigned duties and responsibilities.

We wish her all the success in her future endeavors.



Sincerely

H.R. Manager

Sayyed Ayesha



A PROJECT ON
"A CLOSE STUDY ON DIGITAL MARKETING METHODS OF
SWIMWELL PVT LTD."

SUBMITTED TO



UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF THE
DEGREE OF

BACHELOR OF MANAGEMENT

SEMESTER VI

2022-23

UNDER THE FACULTY OF COMMERCE

SUBMITTED BY :

MISS. JAMADAR TAKDIS KASIM

ROLL NO. 15

UNDER THE GUIDANCE OF

Mr. UMER ALI



DAAR-UL-RAHMAT TRUST'S A.E KALSEKAR DEGREE COLLEGE

ARTS, COMMERCE AND SCIENCE

(AFFILIATED TO UNIVERSITY OF MUMBAI)

KAUSA- MUMBRA - DIST: THANE

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DAAR-UL-REHMAT TRUST'S
A.E. KALSEKAR DEGREE COLLEGE

KAUSA, MUMBRA
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ISO certified 9001:2015

CERTIFICATE OF PROJECT WORK

This is to certify that ~~Mr.~~ /Ms. JAMADAR TAKDIS KASIM of
TYBMS Semester VIth Seat No 212336 has
undertaken & completed the project work titled DIGITAL MARKETING
during the academic year 2022-23. under the guidance of
Mr./Ms. UMER ALI submitted on
6th APRIL 2023. to this college in fulfillment of the curriculum of

BACHELOR OF MANAGEMENT STUDIES

UNIVERSITY OF MUMBAI.

*This is bonafide project work & the information presented is true & original
to the best of our knowledge and belief.*


Project Guide


Head of Department


Principal


External Examiner



To whomsoever it may concern

This letter is to certify that Ms Takdis Kasim has successfully completed her internship program of 22days in our Swimwell Pool India Pvt Ltd at Marketing Department her internship tenure was from 1.2.23 till 22.2.23

During the above period we found that she was consistent, honest and diligent in her assigned duties and responsibilities.

We wish her all the success in her future endeavors.



Sincerely

H.R. Manager

Sayyed Ayesha



Registered Address:

1701, 17th Flr., T-20, Global
Park, Near Domino's Pizza,
Kausa, Mumbra, Thane - 400612

Office Address:

5 & 6, City Arcade, Near Anif
Compound, Panvel - Mumbra Road,
Mumbra-Dahisar Naka, Thane - 400611

8899002000
sales@swimwell.co.in
accounts@swimwell.co.in



**A PROJECT REPORT ON
“A STUDY ON THE JOURNEY OF SWIMWELL POOLS INDIA PVT. LTD TOWARDS
BECOMING A BRAND”**

SUBMITTED TO



**UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF
DEGREE OF BACHELOR OF COMMERCE (MANAGEMENT STUDIES)**

SEMESTER VI

2022-23

SUBMITTED BY:

MR. SHARIF IRFAN PARKAR

ROLL NO:33

UNDER THE GUIDANCE OF

MISS. SAWANT NIKHAT NOOR MOHAMMED



DAAR-UL-REHMAT TRUST'S A.E. KALASEKAR DEGREE COLLEGE

ARTS, COMMERCE & SCIENCE

(AFFILIATED TO UNIVERSITY OF MUMBAI)

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A.E. KALSEKAR DEGREE COLLEGE

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ISO certified 9001:2015

CERTIFICATE OF PROJECT WORK

This is to certify that Mr./Ms. Shauif Jeevan Parkar of
TYBMS Semester VI Seat No 2123422 has
undertaken & completed the project work titled A Study on the Journey of
Swimwell Pools India Pvt. Ltd.
Towards becoming a brand
during the academic year 2022-23 under the guidance of
Mr./Ms. Sawant Nikhil Noor Mohammed submitted on
6th April, 2023 to this college in fulfillment of the curriculum of

BACHELOR OF MANAGEMENT STUDIES

UNIVERSITY OF MUMBAI.

*This is bonafide project work & the information presented is true & original
to the best of our knowledge and belief.*

Sawant
Project Guide

Umar
Head of Department

S. J. Khan
Principal

Neelam
External Examiner



To whomsoever it may concern

This letter is to certify that Mr Parkar Sharif has successfully completed his internship program of 22days in our Swimwell Pool India Pvt Ltd at Marketing Department his internship tenure was from 1.2.23 till 22.2.23

During the above period we found that he was consistent, honest and diligent in his assigned duties and responsibilities.

We wish him all the success in his future endeavors.



Sincerely

H.R. Manager

Sayyed Ayesha



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Kausa, Mumbra, Thane - 400612

Office Address:

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Mumbra-Dahisar Naka, Thane - 400612

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sales@swimwell.co.in
accounts@swimwell.co.in
www.swimwell.co.in



**A PROJECT ON
“ANALYSIS OF BUSINESS & MARKETING STRATEGY ON SWIMWELL
PVT. LTD ONFIELD.”**

A PROJECT SUBMITTED TO



**UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF THE
DEGREE OF**

BACHELOR OF MANAGEMENT STUDIES

UNDER THE FACULTY OF COMMERCE

SEMESTER VI

SUBMITTED BY

MR. MOHAMMAD SOHAIL SHAKEEL SHAIKH

ROLL NO: 51

UNDER THE GUIDANCE OF

MISS. NIKHAT SAWANT



**DRT'S A.E KALSEKAR DEGREE COLLEGE ARTS, COMMERCE &
SCIENCE**

KAUSA – MUMBRA – THANE – 400612

(AFFILIATED TO UNIVERSITY OF MUMBAI)

MONTH

2022-23

ACCREDITED WITH B++GRADE BY NAAC



DAAR-UL-REHMAT TRUST'S
A.E. KALSEKAR DEGREE COLLEGE

KAUSA, MUMBRA
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ISO certified 9001:2015

CERTIFICATE OF PROJECT WORK

This is to certify that Mr./Ms. Mohammad Sohail Shakeel of
Shaikh
TYBMS Semester VI Seat No 2123521 has
undertaken & completed the project work titled "Analysis of business & MKT
Strategy on Swiggy Pvt. Ltd. office"
during the academic year 2022 - 23 under the guidance of
Mr./Ms. Sawant Nikhat Nove Mohammad submitted on
6th April, 2023. to this college in fulfillment of the curriculum of

BACHELOR OF MANAGEMENT STUDIES

UNIVERSITY OF MUMBAI.

This is bonafide project work & the information presented is true & original
to the best of our knowledge and belief.

Sawant
Project Guide

[Signature]
Head of Department

[Signature]
Principal

[Signature]
External Examiner





(Formerly known as Swimwell FRP Pools Pvt.Ltd.)
Corporate Identification Number (CIN): U45200MH2017PTC298919

To whomsoever it may concern

This letter is to certify that Mr Sohail has successfully completed his internship program of 22days in our Swimwell Pool India Pvt Ltd at Marketing Department his internship tenure was from 1.2.23 till 22.2.23

During the above period we found that he was consistent, honest and diligent in his assigned duties and responsibilities.

We wish him all the success in his future endeavors.

Sincerely

H.R. Manager

Sayyed Ayesha



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Thane - 400612

Office Address:

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Compound, Panvel - Mumbra Road,
Mumbra-Dahisar Naka, Thane - 400612

8899002000

sales@swimwell.co.in
accounts@swimwell.co.in
www.swimwell.co.in



"A STUDY ON SALES AND DISTRIBUTION OF AHS VENTURES "

A Project Submitted to



**UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF
DEGREE OF BACHELOR OF COMMERCE**

(MANAGEMENT & STUDIES)

SEMESTER VI

2022-2023

SUBMITTED BY:

MUNAF AHMAD ALI

ROLL NO: 58

UNIVERSITY SEAT NO:

UNDER THE GUIDANCE OF

MS.SAWANT NIKHAT NOOR MOHAMMED



DAAR-UL-REHMAT TRUST'S

A.E. KALSEKAR DEGREE COLLEGE

ARTS, COMMERCE & SCIENCE

(AFFILIATED TO UNIVERSITY OF MUMBAI)

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DAAR-UL-REHMAT TRUST'S

A.E. KALSEKAR DEGREE COLLEGE

KAUSA, MUMBRA

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CERTIFICATE OF PROJECT WORK

This is to certify that Mr./Ms. Munaf Ahmad Ali of
TYBMS Semester V Seat No 2123551 has
undertaken & completed the project work titled "A Study on Sales and
distribution of ABS Ventures"
during the academic year 2022-23 under the guidance of
Mr./Ms. Sawant Nikhil Noor Mohammed submitted on
6th April, 2023 to this college in fulfillment of the curriculum of

BACHELOR OF MANAGEMENT STUDIES

UNIVERSITY OF MUMBAI.

*This is bonafide project work & the information presented is true & original
to the best of our knowledge and belief.*

Sawant
Project Guide

Vani
Head of Department

Sultan
Principal

Neelam
External Examiner





ABS Ventures

Quality Essential Distribution

Date: 28th March, 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Munaf Ahmad Ali** a Student of **BMS, A.E. Kalsekar Degree College, Kausa, Mumbra, Thane.**

He has successfully completed **20 Days Internship Programme (From 23rd January, 2023, to 14th February, 2023) at ABS Ventures.**

This programme has been done In **Mumbai /Thane Location.** He has done route wise working in **GT Market/ Merchandising/Sampling.**

During the internship programme, he was **punctual & hardworking & Inquisitive.**

For ABS VENTURES
For ABS VENTURES
For ABS VENTURES
Proprietor



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PARTICIPATIVE LEARNING

- **SEMINAR**
- **Poster Making**
- **Guest Lectures**
- **Business Plan Presentation**
- **Debate**
- **Essay Writing**
- **Group Discussion**
- **Power Point Presentation**

SEMINAR

DEPARTMENT OF MANAGEMENT STUDIES

BMS department organized an Ice breaking session for the first-year students on 11/08/2022 This session was conducted to bring the students on the same ground who belongs to different background and also to develop sense of respect for each other.



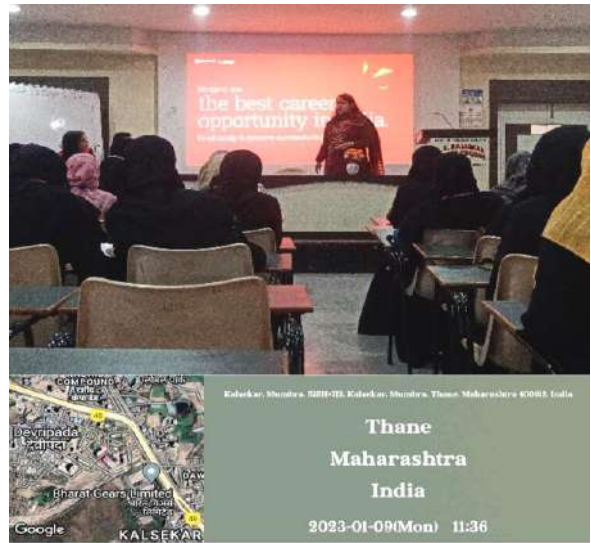
Students interaction with Mentors



Students attending the session

DEPARTMENT OF ZOOLOGY

On 09th January, 2023 Zoology department organized A Workshop on “Career Growth in Healthcare Industry” for the students. This session was conducted to bring the students together and guide them for their career perspective in healthcare industry.



Mentor guiding the students for career



Students interaction with mentor



Mentor explaining to students

POSTER MAKING

DEPARTMENT OF HISTORY

Department of History has organized Poster Making Competition on 29th August, 2022. Students can select any of the given topics like – Indus Valley Civilization, Gupta Coins, Mughal Architecture, Freedom Fighters, World War II. Total 15 Posters were presented during the competition. Students participated enthusiastically that displayed their talent and skills.



Poster Making Participants along with their Posters



Judges during the Poster Making Competition

DEPARTMENT OF CHEMISTRY

On 23rd October, 2023 Department of Chemistry had organized a Poster Making Competition on the occasion of 'Chemistry Day' and 'Moles Day' to inculcate competitive spirit, to enhance subject related knowledge and to develop interest in the subject.

The students in a very engaging and interactive manner explained their respective poster based on the theme chosen. The themes given included 1) Healing Power of Chemistry 2) Avogadro number. All the participants of the event were given an e-certificate.

The efforts of the students on topic selected could be seen through their posters and hence, the students were encouraged and motivated for showing interest and enthusiasm.

The event was successfully conducted under the supervision of Ms Tasneem Baig. Wherein 77 students attended the event. The students gave their invaluable feedbacks on the event.



Students displaying their posters



Group photo of participants with teachers

GUEST LECTURES

DEPARTMENT OF MANAGEMENT STUDIES

On 19th January 2023, BMS Department in collaboration with Career and guidance cell organized seminar on digital marketing under which students were given insight of digital marketing, how it works and what are future career opportunities in digital marketing. Several interactive activities were conducted to explain concepts like Search Engine Optimization. It was an interactive activity session.



Resource Person: DigitalENK Skill School



Students interaction with resource person

DEPARTMENT OF CHEMISTRY

On 20th September, 2022 Department of chemistry had organized a guest lecture on the topic 'Symmetry and MOT of polyatomic molecules' to enrich the students with the knowledge of the topic and hence enable them to comprehend the topic better.

Madam in a very engaging interactive and simple manner explained the students the point groups, MOT through an appealing ppt and helped students build their foundation of the topic. After explaining the lecture was opened for question-and-answer session.

Students displayed a lot of zeal and enthusiasm which could be understood with the number questions pouring into the session. The seminar was attended by 42 students and chemistry faculty of A.E Kalsekar Degree college. There were many questions put forth

by the attendees related to the topic and also exam related queries which was clarified by the resource person. The initiative was appreciated by the participant through 42 feedbacks. The event was coordinated by HOD of chemistry department Ms. Tasneem Baig and volunteered by other faculty of department of chemistry.



Resource Person: Dr. Julekha Shaikh
(Associate Professor of Maharashtra
College of Arts, Science and Commerce)



Mentor explaining the topic to the students

DEPARTMENT OF BANKING AND INSURANCE

The guest lecture on January 23, 2023, regarding project report preparation provided valuable insights. The speaker emphasized the significance of a systematic approach, covering essential components like introduction, methodology, findings, and conclusion. Practical tips on clarity, conciseness, and proper documentation were shared. Attendees gained a comprehensive understanding of aligning project reports with objectives, ensuring professionalism in presentation. The session proved beneficial in

enhancing skills for creating effective and well-structured project reports.



Guidance to students regarding project work

BUSINESS PLAN PRESENTATION

DEPARTMENT OF MANAGEMENT STUDIES

On 05th February, 2023 BMS Department invited students to participate in the Business Plan Competition at Thane Business Conference 2023 held at Diamond Hall Mumbra. Many entrepreneur and businessman were present at the event. Team of 5 students took part on behalf of college with the business idea of manufacturing plastic blended bricks to reduce plastic waste and won 1st Prize at the event and were also offered investment by a Delhi based Plastic Manufacturer. Event was extremely helpful for the students.



Resource Person: Yes We Can Foundation



Student presenting their business plan to the audience



Students presenting business idea of manufacturing plastic blended bricks to reduce plastic waste



Question & Answer session with judges

DEBATE

DEPARTMENT OF ACCOUNTANCY & FINANCE

Department of BAF has conducted a Debate Competition on 05th December 2023, In Room No. 405. Many students have participated actively in this event. They showcased the analytical and communication skills of participants, fostering a dynamic exchange of ideas within the academic community.



Participants were gathered for the event



Participants of Debate competition

ESSAY WRITING

DEPARTMENT OF ZOOLOGY

On 26th August, 2022 Zoology department organized an Essay Writing Competition on Environmental Pollution and Energy Conservation saw enthusiastic participation and insightful contributions from a diverse group of students. The event aimed to raise awareness about pressing environmental issues and encourage innovative solutions. The participants demonstrated a deep understanding of the subject matter, highlighting the urgency of adopting sustainable practices.



Group photo of all the participants



Participants writing the essay on environmental pollution and energy conservation

GROUP DISCUSSION

DEPARTMENT OF BANKING AND INSURANCE

The Department of Banking and Insurance organized a group discussion competition on 11th October 2022, fostering a platform for insightful discourse among participants. Topics ranged from current industry trends to regulatory challenges, showcasing participants' depth of knowledge and analytical abilities. The competition underscored the importance of effective communication and collaborative problem-solving within the context of banking and insurance. It was a successful

event, promoting a vibrant exchange of ideas among students.



Students discussing the given topic

POWER POINT PRESENTATION

DEPARTMENT OF ZOOLOGY

On 17th September, 2022 Zoology department organized the Power Point Presentation Competition on the occasion of “World Ozone Day Celebration” on the theme “Montreal Protocol @35: Global Co-operation Protecting Life on Earth”. The Montreal Protocol presentation aimed to provide a comprehensive overview of the international treaty designed to protect the ozone layer by phasing out the production and consumption of ozone-depletion substances (ODS). The presentation covered the historical context, key provisions, achievements, and challenges associated with the Montreal Protocol.



Group photo of all the participants



Student presenting their PPT

DEPARTMENT OF MCOM

On 25th January 2023, Department of M. Com organized “Power Point Presentation”, took place in Seminar room, which was Professional event, under the Head of Department Prof. Arjumand Siddiqui. Total 17 participants were there; 3 winners were decided. The judgement was taken under by Prof. Tauqeer Fatima.



Power Point Presentation on Trade Cycle



PPT presentation by participants



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<u>CRITERION II</u>	
KEY INDICATOR	2.3 Teaching Learning Process
METRIC NO.	2.3.1

- **Student centric methods, such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences.**

Problem Solving Methodologies

- **Case Studies**
- **Assignments**

CASE STUDY

DEPARTMENT OF M.COM

A CASE STUDY SESSION (INTRODUCTION , NATURE, CHARACTERISTICS AND METHODS TO SOLVE IT)

On 07th February, 2022 M.Com (Advanced Accounting and Business Management) specialization organized a A Case study session by Resource person Prof. Sayed Shakila Nawab for M.Com students. Lectures was about the Introduction, Features and Characteristics and Method to solve it.

The objective of this session was to provide comprehensive information about various types of cases arises in Corporate and Business sectors and how to solve with the helps.



THE STUDENTS ATTENDED THE CASE STUDY SESSION

CONCEPT OF VARIOUS MARKETING CASES

On 08th February, 2022 M.Com (Advanced Accounting and Business Management) specialization organized a A Case study session by Resource person Prof. Sayed Shakila Nawab for M.Com students. Lectures conducted on Topics covered on 1. Marketing Case for website traffic growth.

2. The reason why Start ups become so popular in 2021
3. The concept of Green Marketing with examples and benefits.

The objective of this session was to provide comprehensive information about cases arises in Corporate sectors Marketing department and how to solve with the helps.



PROF SAYED SHAKILA NAWAB HAD CONDUCTED A CASE STUDY SESSION AND THE STUDENTS ACTIVELY TOOK PART AND LEARNT THE CONCEPT OF VARIOUS MARKETING CASES

DEPARTMENT OF COMMERCE

M.COM –I

STRATEGIC MANAGEMENT

ASSIGNMENT TOPIC 2021-22

Roll no	Topic
1	Essence of team building with a case study
2	Revolution brought about by kishore Biyani in Retail Industry
3	Marketing strategies about by IPCL
4	Corporate Governance with a case study
5	Case study of Franchising with special reference to Mc. Donalds
6	Human resources management in Banking
7	Contribution of SSI towards Indian Economy
8	SWOT Analysis with a case study
9	Growth of Indian Banking Industry challenges and prospectors
10	Market condition and future growth strategy for the telecom operators in India
11	Liberalisation of F. D. I and its implications
12	A critical analysis on changes in the Banking sector
13	Marketing plan and policies by Archries
14	Internet Banking and its challenges and threats
15	Techniques of improving and retaining human resources with case study
16	Techniques of maintaining good labour management relation with case study
17	Sucess of Nike with respect to its marketing strategy in respect of promotion, pricing and distribution

18	Bench marking with relevant case studies
19	Technology trends in Banking
20	Role and techniques of policy education with case study
21	Marketing and personal policies of HUL
22	An analysing of leadership styles with relevant case studies
23	Impact of motivation with employees of Shyamrao Vitthal Bank
24	Business ethics with special reference to Satyam scam
25	A study on mergers and Acquisitions with two case study on each
26	Effect on International environment by international forums with special reference to NAFTA
27	Key sucess factors from Facebook
28	How to sustain healthy environment among employees
29	Globalisation in India with case study
30	IT strategies in organization
31	Talent management in organised retail sector in India - challenges and strategies
32	Internet retailing - opportunity and challenges with case study
33	A study in Mushroom growth of Fast food retail industry in India
34	Challenges and oppportunities of Globalisation on Indian Higher Education
35	Impact of Globalisation on Indian Telecom Industry
36	Impact of Globalisation in tourism sector
37	Tackling corporate corruption : Challenge faced by Global Economy
38	Acquisition strategy with case study
39	Study of Tata Docomo's popularity among Indian mobile users
40	Emerging trends in Indian film Industry post Globalisation
