

**DAAR-UL-REHMAT TRUST'S**  
**A.E. KALSEKAR DEGREE COLLEGE**

KAUSA, MUMBRA  
Permanently Affiliated to University of Mumbai

**Internal Quality Assurance Cell**

**Academic Year 2017-2018**

**Event:** Workshop on “Research Methodology and Data Analysis”

**Date:** 28<sup>th</sup> February 2018

**No. of Beneficiaries:** 23 Staff + 67 Students

**Resource Person:** Dr Muley & Dr Swati Desai 9819773190

**Activity Report :**

One day workshop on Research methodology and data analysis was organised for Staff and students. This workshop focused on information regarding various research methodology used in different fields and recent techniques involved in data analysis. Overall workshop received positive response from the participants.

**Dr. Mule Addressing the session of the Workshop**



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**Workshop on "Research Methodology and Data Analysis"**

Resource Person Dr Swati Desai distributing Certificate of IQAC Workshop on 28<sup>th</sup> Feb.2018



Participant of Workshop sharing her feedback 28<sup>th</sup> February 2018



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**Workshop on "Research Methodology and Data Analysis" 28<sup>th</sup> February 2018**



**Principal Dr Nisar Shaikh & Vice Principal Mrs AZ Rawal distributing Certificate to Participants.**





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Permanently Affiliated to University of Mumbai  
Accredited by NAAC with B++ Grade  
ISO certified 9001:2015

**Internal Quality Assurance Cell**  
**(IQAC)**

ORGANISES

**Research Methodology &**  
**Data Analysis**

on  
28th February 2018  
TIME : 11:30 AM

Resources Person  
Dr. Muley  
& Dr Swati Desai

Venue  
**Seminar Room, 2nd Floor,**  
**College Bldg.**



**DRT's**  
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**Department of Commerce**

**Activity Report**

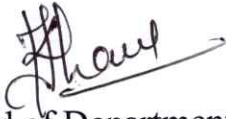
**2017 -18**

**Activity: Workshop on Entrepreneurship and Innovation**

**Beneficiaries: 30**

**Resource Person:** Mrs. Arshad Shaikh, Assistant Professor DRT's A.E Kalsekar Degree College  
(9967674446)

Department of Commerce had organized a Workshop on Entrepreneurship and Innovation on 25<sup>th</sup> January 2018. A total of 30 students and 02 faculties had participated in the workshop, where the resource person has demonstrated the process of Entrepreneurship in India and life cycle of Entrepreneurship.



Head of Department





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**RESEARCH COMMITTEE**

Academic Year **2017-18**

Event: **Orientation Programme on Avishkar Research Convention**

Date: **02<sup>nd</sup> December, 2017**

No. of Beneficiaries: **33**

Resource Person: Ms. Misbah Shaikh, Assistant Professor DRT's A.E Kalsekar Degree College (7738056206)  
Mrs. Savita Sawant, Assistant Professor DRT's A.E Kalsekar Degree College (9860021603)

**Activity Report:**

Research committee has organized an orientation programme on Avishkar Research Convention on 02<sup>nd</sup> December, 2017. All the interested students were attended the workshop.

The orientation programme was conducted to train the students with the research proposal, flex and poster presentation. Teachers take efforts to prepare the students for the research.



**Research Committee Organized Orientation programme on  
02<sup>nd</sup> December, 2017 (2017-18)**



**Students Attending the Orientation Programme for Avishkar Research Convention**



**Principal Madam Explaining the importance of Research in Academics**







**Mrs. Savita Sawant Solving the query of the students in Question Answer Session**





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**Department of Commerce**


**Activity Report**

**2017 -18**

**Activity: Two Days Training (IIM- Calcutta)**

**Beneficiaries: 45**

Department of Commerce in collaboration with IIM – Calcutta has organized two Days Training Programme on Digital Marketing and Entrepreneurship on 23<sup>rd</sup> and 24<sup>th</sup> October 2017. 45 students have participated and was appreciated. Students were provided detailed information on the given topic during the periods.

  
Head of Department





(O) 7718849040

(D) 7718848040

DAAR-UL-REHMAT TRUST'S

# A. E. KALSEKAR DEGREE COLLEGE

( PERMANENT AFFILIATED TO THE UNIVERSITY OF MUMBAI )

Near Bharat Gear Factory, Post Dawla, KAUSA, Mumbra, Dist. Thane - 400 612

Web page : [www.aekalsekarcollege.com](http://www.aekalsekarcollege.com)

email id. : [aekalsekarcollege@yahoo.com](mailto:aekalsekarcollege@yahoo.com)

Ref. No.: AERC/277/17

Date: 12/9/17

Dear Sir/Madam,

## **Sub: Confirmation letter for Training Centre Carpe-Diem (IIMC Event).**

This is to bring under your kind Notice that our college confirms Carpe-Diem (IIMC Event) Training Centre will be held in our campus.

Name of the Institute : DRT's A.E.Kalsekar Degree College

Topic Name : Entrepreneurship & Digital Marketing

Dates : 23<sup>rd</sup> & 24<sup>th</sup> October, 2017

This is a confirmation that our college will be the Training Centre for technical training as mentioned above and provide the infrastructure support as required for the Session and registration charges are 1150 INR/- student.

We are appointing two student coordinators and one faculty coordinator to coordinate the entire event at our campus. Name and Contact Numbers of two coordinators & one faculty Coordinator are given below:

Name	Coordinator	Number	Email ID
Mr. Shaikh Arshad	Faculty Coordinator		
Ms. Nakhwa Nawal	Student Coordinator		
Mr. Ansari Afzal	Student Coordinator		

Yours sincerely

Principal

Mrs. A.Z. Rawal

DAAR-UL-REHMAT TRUST'S  
A. E. KALSEKAR DEGREE COLLEGE  
Near Bharat Gear Factory,  
Kausa, Mumbra, Thane - 400 612.



**Subject:** Acknowledgement Mail : Carpe-Diem Fest IIM-Calcutta  
**From:** priyanka yadav (ypriyanka@makeintern.com)  
**To:** anzrawal@yahoo.in; aekalsekarcollege@yahoo.com;  
**Cc:** sonu@makeintern.com;  
**Date:** Wednesday, September 13, 2017 9:48 AM

**Respected Sir/Ma'am,**

Thanks for your confirmation, we acknowledge your participation in the Carpe-Diem fest IIM-calcutta.

We will be sending you the Marketing material for respective event so that you can propagate the session nearby your vicinity.

Dates : 23rd & 24th October

Topic : Entrepreneurship Digital marketing

**We are willing to serve you a great experience with us.**

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Thanks & Regards:

Priyanka Yadav  
Makeintern.com  
Coordinator  
Mob: 9266664069 , 9212615394.



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## Attachments

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Carpediem-fest 2k17-18 (IIM-Calcutta event) >>National level B-Plan competition>>

priyanka yadav <ypriyanka@makeintern.com>

Sep 5 at 11:46 AM

To aekalsekarcollege@yahoo.com
CC sonu@makeintern.com

Respected Sir/Ma'am,

Greetings...

We are glad to share this information with you. We hope you too have great experience with us.

We, "Team MakeIntern (workshop partner of Carpe-diem event IIM-C)" would like to entreat you to be a part of Biggest B-Plan competition conducting an event (finale) on behalf of Carpe-Diem (IIM Calcutta Event).

We would like to know if you are interested to participate in this event, as Our goal is to churn out the best talents, who not only have good business ideas but also have the right knowledge and intuition to execute it. And we would love the opportunity to have your college participate in this.

DETAILS OF THE EVENT-

First Round-Workshop (To be conducted in your college campus)

Interested people will be given Workshop training on one of the following 5 topics:

- a) Entrepreneurship
b) Digital marketing
c) Soft skills
d) Investment risk management
e) Business Analytic

Above mentioned topics are chargeable and every topic will be of 2 days training (16 hours ) and registration Charges are 1150/- per student and minimum 60 students should be there.

All students will be provided the training certificate from CarpeDiem (IIM Calcutta Event) and MakeIntern.

(Intra collage Competition):

The students, getting trained will be going through a selection procedure on the end of second day of training, total 5 students will be selected.

Selection Procedure(Subject to Change):

- 1. Mock Test & Quiz
2. Group Discussion
3. Operational idea

Finale Round at Carpe-Diem (IIMC Event):

5 selected students will be participating in final competition in CarpeDiem (IIM-Calcutta Event).

Prize announcement:

- 1. Top 3 Colleges would be awarded.
2. Prize money of worth 1 Lac.
3. Winning Trophy along with medals
4. Merit Certificates.

Major Benefit : Internship Opportunities(www.makeintern.com)

All the participating students will be given Free Internship assistance from Makeintern.com. Also, an MOU will also be signed between the college and Makeintern for providing internship openings to students for next 1 year."

Infrastructure required from college:

- 1. Seminar Hall
2. Mike
3. Projector
4. Accommodation& Food for Trainer
5. Internet Connection

OVERVIEW FOR JAN-2016

JUDGES-

MR. SHREY GULATI (FOOD PANDA CTO)
MR. KERTHI (IIM-AHEMDABAD ALUMNI)



# Two days Training on Digital marketing & Entrepreneurship

By Indian institute of Management (IIM)

(2017-2018)

(23/10/2017 & 24/10/2017)







DARUL-REHMA TRUSTS  
Near Bharat  
Gear Factory  
Mumbra  
Thane-400 612  
A.E. KALSEKAR DEGREE COLLEGE











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**Academic Year: 2017-18**

Event: Workshop on IPR - Patent Filing

Date: 12th October 2017


No. of Beneficiaries: 25

Resource Person Dr. Vijay Srivastava, Assistant Professor DRT's A.E Kalsekar Degree College  
(7506135097)

**Activity Report:**

Department of B. Com (Banking & Insurance) has organized workshop on Intellectual Property Rights - Patent Filing. Mr. Vijay Shrivastav has imparted his knowledge on the same. The main objective of this workshop was to increase the awareness of patent filing and its various aspects like how to search, draft including filing and prosecution procedure etc.



  
Principal  
DAAR-UL-REHMAT TRUST'S  
A.E. KALSEKAR DEGREE COLLEGE  
Kausa, Mumbra. Phone - 400 612

