

**DRT's**  
**A.E. KALSEKAR DEGREE COLLEGE**

KAUSA, MUMBRA  
Permanently Affiliated to University of Mumbai

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**Department of Commerce**


**Activity Report**

**2017 -18**

**Activity: Two Days Training (IIM- Calcutta)**

**Beneficiaries: 45**

Department of Commerce in collaboration with IIM – Calcutta has organized two Days Training Programme on Digital Marketing and Entrepreneurship on 23<sup>rd</sup> and 24<sup>th</sup> October 2017. 45 students have participated and was appreciated. Students were provided detailed information on the given topic during the periods.

  
Head of Department



7

DAAR-UL-REHMAT TRUST  
A.E.KALSEKAR DEGREE COLLEGE

NOTICE

Date:09/10/17

All the students are hereby informed that the Department of Commerce in collaboration with IIM-CALCUTTA is organizing Two Days Training Programme in the college on 23<sup>rd</sup> and 24<sup>th</sup> October. Interested students can register their name with Ms Zaiba of FYBCOM (A) and Mr Afzal Ansari of FYBMS by 13<sup>th</sup> October 2017.

**BENEFITS OF THE EVENT.**

1. Two days training/workshop by experts in relevant topics.
2. Certificates to all students participants.
3. Internship assistance to all students participants.
4. Selection of 5 students for Intracollege competition to compete at National IIM CALCUTTA.

Date of event 23<sup>rd</sup> & 24<sup>th</sup> October

Venue: seminar room

Topic: 1. Digital Marketing

2. Entrepreneurship



PRINCIPAL



(O) 7718849040

(D) 7718848040

DAAR-UL-REHMAT TRUST'S

# A. E. KALSEKAR DEGREE COLLEGE

( PERMANENT AFFILIATED TO THE UNIVERSITY OF MUMBAI )

Near Bharat Gear Factory, Post Dawla, KAUSA, Mumbra, Dist. Thane - 400 612

Web page : [www.aekalsekarcollege.com](http://www.aekalsekarcollege.com)

email id. : [aekalsekarcollege@yahoo.com](mailto:aekalsekarcollege@yahoo.com)

Ref. No.: AERC/277/17

Date: 12/9/17

Dear Sir/Madam,

## Sub: Confirmation letter for Training Centre Carpe-Diem (IIMC Event).

This is to bring under your kind Notice that our college confirms Carpe-Diem (IIMC Event) Training Centre will be held in our campus.

Name of the Institute : DRT's A.E.Kalsekar Degree College

Topic Name : Entrepreneurship & Digital Marketing

Dates : 23<sup>rd</sup> & 24<sup>th</sup> October, 2017

This is a confirmation that our college will be the Training Centre for technical training as mentioned above and provide the infrastructure support as required for the Session and registration charges are 1150 INR/- student.

We are appointing two student coordinators and one faculty coordinator to coordinate the entire event at our campus. Name and Contact Numbers of two coordinators & one faculty Coordinator are given below:

Name	Coordinator	Number	Email ID
Mr. Shaikh Arshad	Faculty Coordinator		
Ms. Nakhwa Nawal	Student Coordinator		
Mr. Ansari Afzal	Student Coordinator		

Yours sincerely

Principal

Mrs. A.Z. Rawal

Principal

DAAR-UL-REHMAT TRUST'S  
A. E. KALSEKAR DEGREE COLLEGE  
Kausa, Mumbra, Thane - 400 612.



**Subject:** Acknowledgement Mail : Carpe-Diem Fest IIM-Calcutta  
**From:** priyanka yadav (ypriyanka@makeintern.com)  
**To:** anzrawal@yahoo.in; aekalsekarcollege@yahoo.com;  
**Cc:** sonu@makeintern.com;  
**Date:** Wednesday, September 13, 2017 9:48 AM

**Respected Sir/Ma'am,**

Thanks for your confirmation, we acknowledge your participation in the Carpe-Diem fest IIM-calcutta.

We will be sending you the Marketing material for respective event so that you can propagate the session nearby your vicinity.

Dates : 23rd & 24th October

Topic : Entrepreneurship Digital marketing

**We are willing to serve you a great experience with us.**

--

Thanks & Regards:

Priyanka Yadav  
Makeintern.com  
Coordinator  
Mob: 9266664069 , 9212615394.



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## Attachments

- carpe.jpg (9.50KB)
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Carpediem-fest 2k17-18 (IIM-Calcutta event) >>National level B-Plan competition>>

priyanka yadav <ypriyanka@makeintern.com>

Sep 5 at 11:46 AM

To aekalsekarcollege@yahoo.com
CC sonu@makeintern.com

Respected Sir/Ma'am,

Greetings...

We are glad to share this information with you. We hope you too have great experience with us.

We, "Team MakeIntern (workshop partner of Carpe-diem event IIM-C)" would like to entreat you to be a part of Biggest B-Plan competition conducting an event (finale) on behalf of Carpe-Diem (IIM Calcutta Event).

We would like to know if you are interested to participate in this event, as Our goal is to churn out the best talents, who not only have good business ideas but also have the right knowledge and intuition to execute it. And we would love the opportunity to have your college participate in this.

DETAILS OF THE EVENT-

First Round-Workshop (To be conducted in your college campus)

Interested people will be given Workshop training on one of the following 5 topics:

- a) Entrepreneurship
b) Digital marketing
c) Soft skills
d) Investment risk management
e) Business Analytic

Above mentioned topics are chargeable and every topic will be of 2 days training (16 hours ) and registration Charges are 1150/- per student and minimum 60 students should be there.

All students will be provided the training certificate from CarpeDiem (IIM Calcutta Event) and MakeIntern.

(Intra collage Competition):

The students, getting trained will be going through a selection procedure on the end of second day of training, total 5 students will be selected.

Selection Procedure(Subject to Change):

- 1. Mock Test & Quiz
2. Group Discussion
3. Operational idea

Finale Round at Carpe-Diem (IIMC Event):

5 selected students will be participating in final competition in CarpeDiem (IIM-Calcutta Event).

Prize announcement:

- 1. Top 3 Colleges would be awarded.
2. Prize money of worth 1 Lac.
3. Winning Trophy along with medals
4. Merit Certificates.

Major Benefit : Internship Opportunities(www.makeintern.com)

All the participating students will be given Free Internship assistance from Makeintern.com. Also, an MOU will also be signed between the college and Makeintern for providing internship openings to students for next 1 year."

Infrastructure required from college:

- 1. Seminar Hall
2. Mike
3. Projector
4. Accommodation& Food for Trainer
5. Internet Connection

OVERVIEW FOR JAN-2016

JUDGES-

MR. SHREY GULATI (FOOD PANDA CTO)
MR. KERTHI (IIM-AHEMDABAD ALUMNI)



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Acknowledgement Mail : Carpe-Diem Fest IIM-Calcutta

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**priyanka yadav** <ypriyanka@makeintern.com>  
 To: anzrawal@yahoo.in, aekalsekarcollege@yahoo.com  
 CC: Sonu Mishra

Today at 9:48 AM

Respected Sir/Ma'am,

Thanks for your confirmation, we acknowledge your participation in the Carpe-Diem fest IIM-calcutta.

We will be sending you the Marketing material for respective event so that you can propagate the session nearby your vicinity.

Dates : 23rd & 24th October  
 Topic : Entrepreneurship Digital marketing

We are willing to serve you a great experience with us.

Thanks & Regards:

**Priyanka Yadav**  
 Makeintern.com  
 Coordinator  
 Mob: 9266664069 , 9212615394.



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## CarpeDiem & Makeintern.com

(Workshop Partner CarpeDiem IIMC) | (Internship Provider across India)



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enquiry@makeintern.com



www.makeintern.com



011-45544188

### Confirmation Letter

**Sub:** Confirmation letter for Training Centre Carpe-Diem (IIMC Event)

Dear  
Sir/Madam,

This is to bring under your kind Notice that our college confirms **Carpe-Diem (IIMC Event)** Training Centre will be held in our campus.

Name of the Institute: \_\_\_\_\_

Topic Name: \_\_\_\_\_

Dates: \_\_\_\_\_

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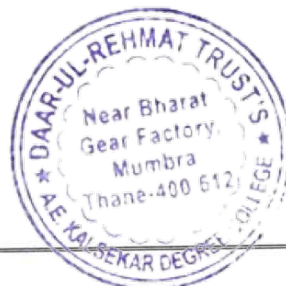
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Name	Coordinator	Number	Email ID
	Faculty Coordinator		
	Student Coordinator		
	Student Coordinator		

Yours sincerely  
Makeintern.com  
Carpe-Diem (IIM Calcutta)

College Authority  
Name:  
Designation:

**Contact us:** Mr. Sonu: +919212615394, Mr. Satish: +919015826010, Ms. Vibha +919211922243



1	Shahid Ahmad	SY.BCS
2	Shahid Ahmad	SY.BCS
3	Shahid Ahmad	SY.BCS
4	Shahid Ahmad	SY.BCS
5	Shahid Ahmad	SY.BCS
6	Shahid Ahmad	SY.BCS
7	Shahid Ahmad	SY.BCS
8	Shahid Ahmad	SY.BCS
9	Shahid Ahmad	SY.BCS
10	Shahid Ahmad	SY.BCS
11	Shahid Ahmad	SY.BCS
12	Shahid Ahmad	SY.BCS
13	Shahid Ahmad	SY.BCS
14	Shahid Ahmad	SY.BCS
15	Shahid Ahmad	SY.BCS

901224944	shahid.ahmad@gnail.com	Commerce	Shahid Ahmad
871911856	shahid.ahmad@gnail.com	Commerce	Shahid Ahmad
868639323	shahid.ahmad@gnail.com	Commerce	Shahid Ahmad
8652157814	shahid.ahmad@gnail.com	Commerce	Shahid Ahmad
8369336328	shahid.ahmad@gnail.com	Commerce	Shahid Ahmad
9702966398	shahid.ahmad@gnail.com	Commerce	Shahid Ahmad
1138691436	shahid.ahmad@gnail.com	Commerce	Shahid Ahmad
826389249	shahid.ahmad@gnail.com	Commerce	Shahid Ahmad
869985440	shahid.ahmad@gnail.com	Commerce	Shahid Ahmad
996951542	shahid.ahmad@gnail.com	Commerce	Shahid Ahmad
901224944	shahid.ahmad@gnail.com	Commerce	Shahid Ahmad
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901224944	shahid.ahmad@gnail.com	Commerce	Shahid Ahmad
985585601	shahid.ahmad@gnail.com	Commerce	Shahid Ahmad
9122281205	shahid.ahmad@gnail.com	Commerce	Shahid Ahmad





18	Shahid Hussain Ansari	NBIM	9451015398	ofu19n@gmail.com	Commerce	11/11/18
19	Sunil Singh Nigrah Anisya	TVBMS	9201349557	shabnugsfabea@gmail.com	Commerce	11/11/18
20	Shahid Hussain Akbar Hussain	FYBMS	8501631726	shahidhussain123@gmail.com	Commerce	11/11/18
21	Shahid Akbar Ali Akbar Ali	FYBMS	8169888369	osbar2ali1281@gmail.com	Commerce	11/11/18
22	Nasir Akbar Anwar	FYBMS	9961319900	anbarakoozie0414@gmail.com	Commerce	11/11/18
23	F-1 Faruq Khan	FYBMS	7506821670	F-1Faruq0000@gmail.com	Commerce	11/11/18
24	Khair Ahmad Akbar Akbar	FYBMS	8263845219	khair323@gmail.com	Commerce	11/11/18
25	Shahid Hussain Akbar Akbar	FYBMS	9169227109	shahidhussain123@gmail.com	Commerce	11/11/18
26	Shahid Hussain Akbar Akbar	FYBMS	9993114973	shahidhussain123@gmail.com	Commerce	11/11/18
27	Sahib Hussain Akbar Akbar	FYBMS	8208029002	ahabibhussain123@gmail.com	Commerce	11/11/18
28	Sahib Hussain Akbar Akbar	FYBMS	9910000000	shahidhussain123@gmail.com	Commerce	11/11/18
29	Sahib Hussain Akbar Akbar	FYBMS	7115911181	shahidhussain123@gmail.com	Commerce	11/11/18
30	Sahib Hussain Akbar Akbar	FYBMS	8091156000	shahidhussain123@gmail.com	Commerce	11/11/18
31	Sahib Hussain Akbar Akbar	FYBMS	9910000000	shahidhussain123@gmail.com	Commerce	11/11/18
32	Sahib Hussain Akbar Akbar	FYBMS	8163056500	shahidhussain123@gmail.com	Commerce	11/11/18



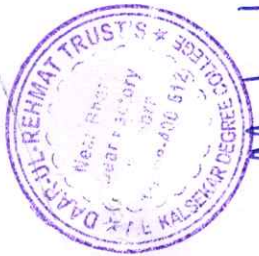
15th Dec 2014

Sr no	Name of the Student	Class	Contact no	Email Id	Stream	Sign.
33	Umar Farooq Classes	FYBMS	9822880476	umarkinghba@gmail.com	Commerce	Umar
34	Shakht Fabeen Vakil	FYBMS	9930766780	fabeen.vakil69@gmail.com	Commerce	Fabeen
35	Bustara Kamal	FYBMS	8080998335	-	Commerce	Bustara
36	Nalini Pateyga Idam	FYBMS	9893090394	-	Commerce	Nalini
37	Haldar Kaushik Saeed	FYBMS	9920221388	-	Commerce	Haldar
38	Shakht Fabeen Vakil	FYBMS	9700518763	-	Commerce	Shakht
39	Shakht Fabeen Vakil	FYBMS	7095395661	shakht.fabeen@gmail.com	Commerce	Shakht
40	Kamal Pateyga Idam	FYBMS	9822880476	umarkinghba@gmail.com	Commerce	Kamal
41	Parvez Alam Farooq Ali	FYBMS	9768878334	parvez.alam@gmail.com	Commerce	Parvez
42	Shakht Fabeen Vakil	FYBMS	8767203122	hennazeshan@gmail.com	Commerce	Shakht
43	Rajed Fahera Kausar	FYBMS	7738446341	rajed.fahera@gmail.com	Commerce	Rajed
44	Shakht Fabeen Vakil	FYBMS	9819128194	-	Commerce	Shakht
45	Shakht Fabeen Vakil	FYBMS	-	-	Commerce	Shakht
46	Shakht Fabeen Vakil	FYBMS	-	-	Commerce	Shakht



Final Round

Student Selected for IPM (a/c)



DRT'S

A.E.KALSEKAR DEGREE COLLEGE

COURSE:- Make-Intern - IIM Kolkata DATE:- 23<sup>rd</sup> & 24<sup>th</sup> Oct 2017  
Two Days Training Cum Selection Programme

SR.NO	CLASS	ROLL NO	NAME OF THE STUDENT	EMAIL ID	CONTACT NO	SIGN/DATE
01	S.Y.BMS	38	Quseesha Sohail Sharif	Sohailquseesha1997@gmail.com	8655855667	M. J. Sharif
02	SXB.com(B)	109	Ghachi Misba Mansoor	misbamemnon6@gmail.com	7045242535	Misba
03	Syr.com(B)	19	Dabir Saad Javed	Imacclab@yahoo.com	91619978510	Dabir
04	F.Y.B.com(A)	-	-	-	-	-
05	S.Y.B.com(A)	26	Miyon Heena Khatoon Haleem	heena.miyon@gmail.com	7738691430	Haleem
05	S.Y.B.com(A)	27	Shaikh Bushra Abdullah	-	87	Bushra
06	S.Y.B.com(A)	31	Shaikh fatima Mansoor Ahmed	fatimamansoor77@gmail.com	889812250	Fatima
07	S.Y.B.com(A)	30	Khan Shamir Abdul Ahsan	Shamir3662@gmail.com	8268264489	Shamir
08	F.Y.B.com(A)	02	Shaikh Saima Mansoor Ahmed	-	889842250	Saima
09	F.Y.B.com(A)	09	Rajquran Zeba Abdul Paul	Zeba.05022000@gmail.com	8097156035	Zeba
10	F.Y.B.com(A)	38	Khatir Juwaria Ab.Sattar	khatirjuwaria@gmail.com	8879927721	Juwaria
11	F.Y.BMS	67	Abdul Samad Bhiwandiwala	Samadmemon053@gmail.com	7715897987	Samad
12	F.Y.B.com	30	Sayed Asna Anwar	Anwasayed156@gmail.com	8655056502	Asna
13	F.Y.BBI	06	Sayed Jabeera Korrar Hossain	Fatima Sayed 1980@gmail.com	773844634	Jabeera
09	Sy.com(B)	04	Khan Abdul Basim Nawaz	nawabkhan154@gmail.com	7041212504	Basim
14	F.Y.B.com(B)	110	Shaikh Saunnisa Abdul Kader	Ss7021575@gmail.com	9029125035	Saunnisa
15	F.Y.BMS	48	Khan Tayyaba Naveed	Khantayyababab@gmail.com	9892880476	Tayyaba

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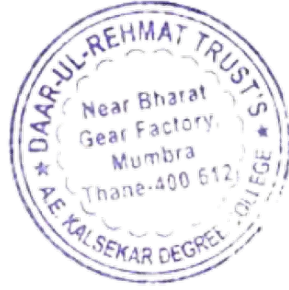


# Two days Training on Digital marketing & Entrepreneurship

By Indian institute of Management (IIM)

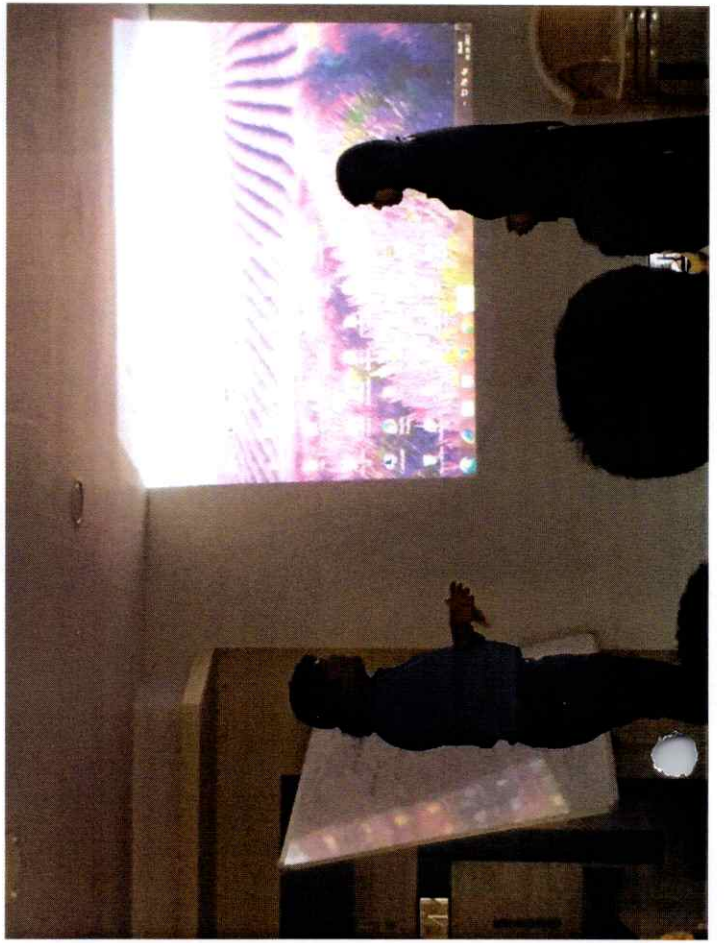
(2017-2018)

(23/10/2017 & 24/10/2017)





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