



DAAR-UL-REHMAT TRUST's
A.E. KALSEKAR DEGREE COLLEGE

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Department of Commerce

List of research papers by title, author, name and year of publication

| Sr. no. | Title of paper | Name of the author/s | Name of journal | Year of publication | ISSN number |
|----------------|--|-------------------------------|--|----------------------------|------------------------|
| 1 | Influence of Covid-19 on HR Practices and Future Workforce | Mrs. Arjumand Z. Rawal | Shodh Sanchar Bulletin UGC CARE listed Journal | 2021 | ISSN 2229-3620 |
| 2 | Understanding Buying Behaviour of Generation X, Millennials, Zoomers towards Social Media Marketing | Mrs. Arjumand Z. Rawal | Shodh Sanchar Bulletin UGC CARE Approved Journal | 2020 | ISSN 2229-3620 |
| 3 | Shades of Green: Understanding Greenwashing in Management | Mrs. Arjumand Z. Rawal | Ajanta Peer Reviewed Referred and UGC Listed Journal | 2018 | ISSN 2277-5730 |
| 4 | “Emerging Ethical Issues in Marketing” | Mrs. Arjumand Z. Rawal | “Emerging Issue in Contemporary India: Local and Global Perspectives” | 2018 | |
| 5 | Managing People through Performance Management | Mrs. Arjumand Z. Rawal | Management Guru- Journal of Management Research | 2016 | ISSN 2319-2429. |



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| 6 | “Financial Inclusion- A Road Map” | Mrs. Arjumand Z. Rawal | Research Dimension Journal | 2014 | ISSN 0977-8564. |
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| 1 | “To Study the Challenges faced by Smart City with reference to Maharashtra” | Mrs. Khan Farah Tahzib | IDEAL Peer Reviewed Referred and UGC Listed Journal no 47026 | 2022 | ISSN 2319-359X |
| 2 | Influence of Covid-19 on HR Practices and Future Workforce | Mrs. Khan Farah Tahzib** | Shodh Sanchar Bulletin UGC CARE listed Journal | 2021 | ISSN 2229-3620 |
| 3 | Understanding Buying Behaviour of Generation X, Millennials, Zoomers towards Social Media Marketing | Mrs. Khan Farah Tahzib** | Shodh Sanchar Bulletin UGC CARE Approved Journal | 2020 | ISSN 2229-3620 |
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| 7 | “Sunrise sector” | Mrs. Khan Farah Tahzib | Challenges & Prospects in 21st Century” | 2015 | ISBN:978-93-83342-11-2. |
| 8 | “Financial Inclusion- A Road Map” | Mrs. Khan Farah Tahzib | Research Dimension Journal | 2014 | ISSN 0977-8564. |



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